Platform Charitable Trust Strategic Intent

2023-2026

¹ Waitangi Tribunal. (2019). *Hauora: Report* on Stage One of the Health Services and Outcomes Kaupapa Inquiry.

The report recommends a series of principles be applied to the primary health care system. We have chosen to include them in our strategic intent under organisational principles. These principles are as follows:

- 1. Tino rangatiratanga
- 2. Equity for Māori
- 3. Active protection
- 4. Options
- 5. Partnership

Whāinga – Vision

Champion a strong and sustainable mental health and addiction NGO and community sector, growing healthy and connected communities.

Kaupapa – Purpose

Lead, connect, and strengthen the mental health and addiction sector to enhance the wellbeing of tangata whai ora and their whanau.

Tühononga - Connection

Connect, collaborate, unify, include lived experience voices, and partner with the sector to build collective action.

Whakamana – Empowerment

Foster self-determination and strengthen lived experience voice.

Mātāpono - Principles

Whakawhāiti - Inclusivity

Listen, learn, and connect with respect.

Pono - Integrity

Act with honesty and integrity.

Taurite – Equity

Honour Te Tiriti o Waitangi, applying the five principles from the 2019 Hauora report¹, and promote equity for all.



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He ārahi ki te haeata o te āpōpō – Leading for a bright future E tū ngātahi ana tatou – We are in this together He rāngai āhei, pakari, toitū – A capable, strong, and sustainable sector



Platform Charitable Trust Strategic Intent 2023–2026



Goal 1

He ārahi ki te haeata o te āpōpō – Leading for a bright future

Actively contribute to health and disability system change and the transformation of the mental health and addiction system by:

- Advocating and lobbying for a more equitable and community-based mental health and addiction system, including, but not limited to, addressing:
 - 1. Pay equity, parity, and relativity concerns.
 - 2. NGO commissioning processes, and contracting and funding sustainability.
 - 3. Reporting and audit burden.
 - 4. Workforce concerns and sustainability.
 - 5. Completion of actions set out in Kia Manawanui Aotearoa.
- Supporting members to participate in health system change.
- Identifying concerns where members feel more support is needed.
- Gathering and using data and evidence to demonstrate the value, best practice, and innovation occurring in the mental health and addiction NGO and community sector.



Goal 2

E tū ngātahi ana tatou – We are in this together

Foster strategic partnerships and alliances to achieve collective impact by:

- Engaging and amplifying the voices of tangata whai ora, whanau, and people with lived experience.
- Building and maintaining strong and effective relationships with Manatū Hauora-Ministry of Health, Te Whatu Ora-Health New Zealand, Te Aka Whai Ora-Māori Health Authority, Whaikaha-Ministry of Disabled People, Te Hiringa Mahara-Mental Health and Wellbeing Commission, and their associated internal groups and teams.
- Building and maintaining strong, effective relationships with other government agencies (such as Ministry of Social Development, Oranga Tamariki, Department of Corrections, and Police).
- Supporting and facilitating connections at local, regional, and national levels.
- Acting as a Secretariat to the Cross-Party Mental Health and Addiction Wellbeing Group.



Goal 3

He rāngai āhei, pakari, toitū – A capable, strong, and sustainable sector

Support and connect the sector to be well placed to facilitate the wellbeing of tangata whai ora and whanau by:

- Identifying the needs of priority groups² and the mental health and addiction NGO and community providers who support them.
- Disseminating information about health and social system changes and supporting best practice and innovation, through members and Navigate Groups.
- Supporting and facilitating collaboration and innovation.
- Empowering members to collectively influence and transform policy, strategy, funding, and legislative change that enhances the wellbeing of tangata whai ora and whanau.
- Supporting members to address pay equity, parity, and relativities in the workforce.
- Pushing for a dedicated mental health and addiction workforce development stream in collaboration with the workforce centres – Te Pou, Te Rau Ora, La Va, and Whāraurau.



NGO - non-governmental organisation.

Tāngata whai ora - people seeking wellness.

Whānau – extended family or a family group, a familiar term of address to a number of people.





² Priority groups are those that traditionally experience poor mental health and addiction outcomes in Aotearoa, such as Māori, Pacific Peoples, young people, disabled people, Rainbow communities, the prison population, refugees, and migrants.