



Strategic plan 2019–2022 purpose statement



Platform promotes better and more equitable outcomes for all through a transformed mental health and addiction system that recognises the vital role of community leadership and connection.

Context

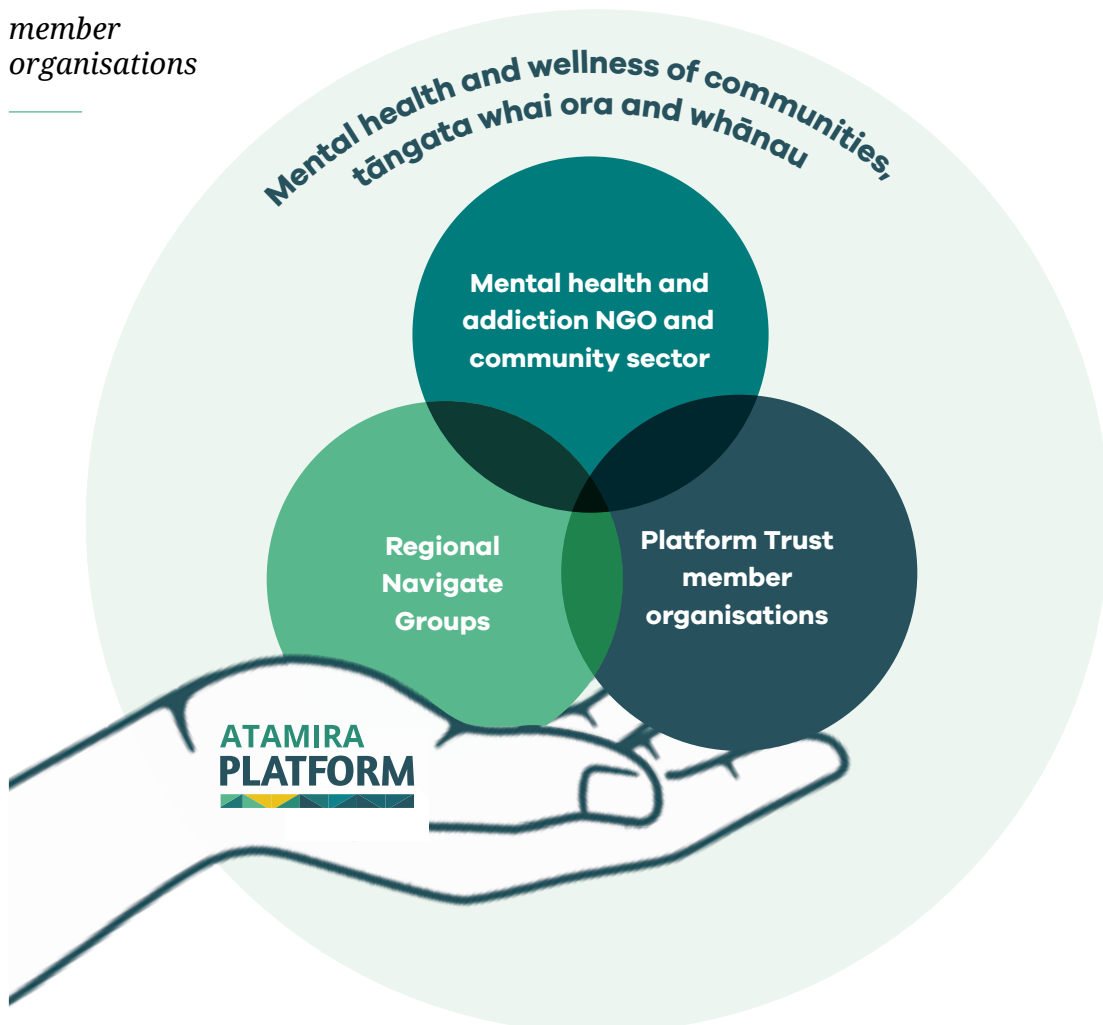
Our impact report is an opportunity for us to demonstrate what we collectively achieved through our actions from July 2022 to June 2023.

The sections that follow highlight the standout moments over the year, as we work towards a mental health and addiction system that recognises the vital role of community organisations, leadership, and connection.

We achieve all the work that we do through walking alongside and listening to the needs of our 85 mental health and addiction non-governmental organisation (NGO) and community organisations who are Platform members, alongside working with regional Navigate Groups and the wider NGO and community sector.

85

member organisations



Who are we and how do we work?



Platform is a membership organisation and peak body representing the mental health and addiction NGO and community sector.

We represent 85 mental health and addiction NGO and community organisations that provide support to tāngata whai ora (people seeking wellness) and their whānau, including Māori and Pasifika providers, and whānau and lived experience-led services.

In addition, Platform represents a wider network of mental health and addiction NGO and community organisations who share the same aspiration of a mental health, addiction, and wellbeing system and sector that is driven by the need for better and more equitable outcomes for all.

We work to ensure the mental health and addiction system empowers NGO and community providers working across mental health, addiction, and wellbeing at all levels. We do this work so our members can focus on delivering high-quality services to tāngata whai ora, whānau, and communities.



Over 80,000

tāngata whai ora are supported by NGO and community providers for specialist mental health and addiction support. This makes up approximately

42% of all people accessing specialist support for their mental health or addiction needs in Aotearoa⁽¹⁾ of which:

- 36.5% are Māori,
- 6% Pacific Peoples
- 4% Asian.⁽²⁾



5,166 FTE

estimated working in specialist mental health and addiction services* across 214 NGO and community services in 2022.⁽³⁾



NGO and community providers also supported
114,500 people
using access and choice services in 2021/22.⁽⁴⁾**

* Excludes NGOs with contracts solely limited to the following: services to children and young people aged under 18, beds provided in aged care facilities without accompanying mental health and addiction treatment or support, Integrated Primary Mental Health and Addiction and Access and Choice services, primary healthcare services, Preventing and Minimising Gambling Harm services and workforce development, research, audit, and evaluation activities.

** Access and choice services include the following: Integrated Primary Mental Health and Addiction Services (IPMHA), Kaupapa Māori services, Pacific services and youth services.

Our strategic goals

Platform’s strategic plan for 2019–2022 stated three goals:



Leading change

Actively contribute to post-Inquiry system transformation



We are in this together

Foster strategic partnerships and alliances



A strong and capable sector

Support community mental health and addictions service providers to thrive

2022–2023 highlights

Platform Members' Day



September 2022



A day to network, connect and collaborate with ~100 senior leaders from across the mental health and addiction NGO and community sector.

Government acknowledged the need to reduce pay disparities for nursing roles



November 2022

Following many years of advocacy and lobbying on pay disparity issues, the Government acknowledged the need to reduce pay disparities for nursing roles in the mental health and addiction NGO and community sector, working towards addressing the pay gap with those employed by Te Whatu Ora | Health New Zealand. We have supported the implementation of this.

Supported the establishment of the Mental Health and Addiction International Recruitment Pilot



June 2023

This was in partnership with Te Whatu Ora | Health New Zealand. This is the first pilot working towards a whole-of-system approach to international recruitment, with the outcome being to share potential candidates across Te Whatu Ora | Health New Zealand and NGO and community providers.

Co-hosted three international virtual leadership matches



October 2022

This was achieved through the International Initiative for Mental Health Leadership and the International Initiative for Disability Leadership, connecting with 20 other leaders from Australia, Canada, USA, UK, Ireland, and the Netherlands on 'intermediary organisations and collective impact'.

Supported the psychosocial response to floods and cyclones



February and March 2023

Alongside Te Whatu Ora | Health New Zealand and Te Aka Whai Ora | Māori Health Authority, this included elevating the impact on tāngata whai ora and whānau, and supporting the psychosocial response from mental health and addiction NGO and community providers across the North Island.

Workforce development and leadership for the addiction treatment sector



June 2023

Completed a report commissioned by Te Whatu Ora | Health New Zealand on the features and challenges for the addiction treatment sector in Aotearoa New Zealand and their impact on the addiction workforce.



Leading change: actively contributing to mental health and addiction system transformation

Through advocacy, lobbying, and active sharing of information, Platform has increased collective action and the capability of mental health and addiction NGO and community providers to influence policy, regulation, and strategy within the health and social system, and to support the actions outlined in *Kia Manawanui Aotearoa: Long-term pathway to mental wellbeing*⁽⁵⁾.

We have also supported the implementation of the health and disability system reform, and the establishment and continuation of mental health and addiction leadership within Te Whatu Ora | Health New Zealand, Te Aka Whai Ora | Māori Health Authority, and the new functionality within Ministry of Health | Manatū Hauora.

Informed by our members,

14

submissions



were written that supported the mental health and addiction NGO and community sectors' needs and interests, including on:

- Oranga Hinengaro Mental Health and Addiction Operating model – Te Whatu Ora | Health New Zealand
- Tier 3 and 4 Reporting Standards – External Reporting Board
- Charities Amendment Bill
- Accessibility for New Zealanders Bill
- 'A fair chance for all' interim report – Productivity Commission
- Law Commission – Review of Adult Decision-Making Capacity Law

18

discussion and information forums organised



for members to influence and inform the mental health and addiction system transformation, and wider health system opportunities. Topics included:

- Te Whatu Ora | Health New Zealand Locality Prototypes
- Oranga Hinengaro System and Service Framework – stocktake map of services
- Addiction workforce and leadership
- Reducing and eliminating seclusion and restraint
- Psychosocial response to floods and cyclones
- The extension process for the care and support worker pay equity settlement
- Mental Health and Addiction International Recruitment Pilot with Te Whatu Ora | Health New Zealand

Advocated and lobbied key stakeholders on systemic challenges impacting the capacity, capability, and sustainability of the mental health and addiction NGO and community sector.

12

reports, letters, and briefings



were written and presented in the last year. Some of these addressed:

- The care and support worker pay equity claim
- Cost pressure index (CPI) funding uplift for service contracts
- Challenges in commissioning of community services

Provided secretarial support and hosted

six

Cross-party Mental Health and Addiction Wellbeing Group meetings



whose purpose is to demonstrate collective and enduring political commitment to mental health and addiction system change, and to highlight emerging issues and champion innovation.



We are in this together: fostering strategic partnerships and alliances

Platform facilitated a collaborative environment that enabled mental health and addiction NGO and community providers to be capable, connected, and sustainable.

By using partnerships and alliances to create collective strength, knowledge, and

action, we achieve impact which benefits the whole mental health and addiction sector, the wider health and social system, and consequently tāngata whai ora, their whānau, and communities.

Regularly canvassed and represented the collective sector interests in over

69
strategic
stakeholder
meetings



with Te Hiringa Mahara | Mental Health and Wellbeing Commission, Te Whatu Ora | Health New Zealand, Te Aka Whai Ora | Māori Health Authority, Manatū Hauora | Ministry of Health, political party politicians, and national workforce centers.

11
Navigate Group
Chairpersons'
forums supported,



and connected this forum with key policy and strategy leads across the health and social sector.

Gathered sector intelligence on sector system issues and opportunities by being present at

31
meetings for
the six nationwide
regional Navigate
Groups.



Contributed to
five
Mental Health
and Addiction
Partnership
Group forums



to identify, prioritise, and implement agreed projects across the mental health and addiction sector, which serve the interests of tāngata whai ora, their whānau, and communities.

Co-hosted three international virtual leadership matches through the International Initiative for Mental Health Leadership, connecting with other leaders on

‘intermediary organisations and collective impact’.



*Contributed to the **Equally Well** Backbone Team to help*

achieve equity in supporting the physical health needs of tāngata whai ora.



Supported the Mental Health and Addiction Key Performance Indicator (KPI) Programme



Continued to participate and be engaged with ComVoices, a collective group of Aotearoa’s community sector representative organisations that advocate and

promote the value that community organisations bring to Aotearoa’s economic and social wellbeing.



through representation on the NGO stream leads group and through connecting the Programme team with the wider NGO and community sector.





A strong, capable, and thriving, mental health and addiction NGO and community sector

We supported Platform members, and consequently, the wider mental health and addiction NGO and community sector, to demonstrate their capability and to have access to organisational development information, resources, and tools to support their growth.

This includes strengthening their ability to demonstrate their collective strength, capability, and innovative approaches to providing support to tāngata whai ora, their whānau, and wider communities.

11



newsletters sent to an average of ~400

mental health and addiction NGO and community sector stakeholders, including public sector stakeholders.

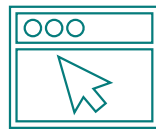
Surveyed and reported on

Platform members' thoughts



on our goals, work programme and strategic plan from 2023 onwards.

14



online resources promoted

through the Platform newsletter to support the NGO and community sector with **organisational development and capability building**.

Engaged and supported 45 mental health and addiction NGOs and community providers to have access to



data dashboards to inform planning, safety, quality improvement, and decision-making about their services and support to tāngata whai ora and whānau,

through Qlik licenses.

100



accessible policy templates openly hosted

on the Platform policy library, which was visited **3441 times** over the year.

*Worked jointly with other peak bodies in the health sector¹ and health unions², and engaged in a **care support worker pay equity process** using the Government Funded Sector Framework for Pay Equity. Through this process we have contributed to over*

520
hours



of preparation and attendance at care and support worker pay equity meetings.

*Worked jointly with other peak bodies in the health sector³ and health unions⁴, and engaged in a **frontline manager/co-ordinator pay equity claim** using the Government Funded Sector Framework for Pay Equity. Through this process we have contributed to over*

260
hours



of preparation and attendance at frontline manager/co-ordinator pay equity meetings.

For a third successive year as a result of ongoing advocacy, we achieved

contract funding uplift to be applied consistently for the NGO and community providers



funded by Te Whatu Ora | Health New Zealand.

1 New Zealand Disability Support Network (NZDSN), Home and Community Health Association (HCHA), and New Zealand Aged Care Association (NZACA)

2 E tū, Public Service Association (PSA), and New Zealand Nurses Organisation (NZNO)

3 New Zealand Disability Support Network (NZDSN) and Home and Community Health Association (HCHA)

4 E tū, and Public Service Association (PSA)



Photo (left to right): Lynette Hutson, Thomas Cardy, Sally Pitts-Brown, Memo Musa, Naomi Cowan, Kristina Sofele, Karleen Edwards, Barbara Disley, Karaitiana Tickell

Platform Board

Lynette Hutson

National Director Addictions & Mental Health at Salvation Army

Thomas Cardy

*Deputy Chairperson
General Manager at Pact Group*

Sally Pitts-Brown

*Chairperson
Chief Executive of Pathways*

Naomi Cowan

Chief Executive at Equip

Kristina Sofele

*National Regional Manager
at Vaka Tautua*

Karleen Edwards

Chief Executive of MASH Trust

Barbara Disley

Chief Executive of Emerge

Karaitiana Tickell

*Kaiwhakahaere Matua at
Purapura Whetū Trust*

Platform staff

Memo Musa

Chief Executive

Kate Bell

Membership Engagement
Co-ordinator from April 2023

Fiona Millard

(Until January 2023)

Abigail Freeland

Policy Analyst

Platform member organisations

Able Charitable Trust	Kia Puawai	Refugees as Survivors NZ (RASNZ)
ADL – Supporting Young People	Kites Trust	Rubicon Charitable Trust
Anxiety NZ	Koputai Lodge Trust	St Mark’s Addiction Residential Treatment Centre
Arahura Charitable Trust	Le Va	Stand Children’s Services Tū Māia Whānau
Arataki Ministries	LinkPeople	Step Ahead Trust
Asian Family Services	Mahitahi Trust	Stepping Out Hauraki Inc
Atareira	Mana o te Tangata	Stepping Stone Trust
Balance Aotearoa	MASH Trust	Supporting Families Manawatu
Beth-Shean Trust	MATES in Construction	Te Awhi Whanau Charitable Trust
Braemore Lodge	Mental Health Education and Resource Centre	Te Kotuku Ki Te Rangi
Changem LTD	Mental Health Foundation of NZ	Te Paepae Arahi
Changing Minds	MHAPS – Mental Health Advocacy and Peer Support	Te Rūnanga O Kirikiriroa
Comcare Charitable Trust	Mind and Body Consultants Ltd	Te Waka Whaiora Trust
Corstorphine Baptist Community Trust	Mirror Services/Aroha ki te Tamariki	Te Whare Mahana
Creative Art/Artsenta	New Zealand Needle Exchange Programme	The Salvation Army
Dalcam Healthcare	Oasis Network Inc	Toi Ora Live Art Trust
Dayspring Trust	Odyssey	Tui Ora
Delamore Support Services Ltd	Odyssey House Trust Christchurch	Turning Point
Depression Support Network	Otago Mental Health	Vaka Tautua
Ember Korowai Takitini	Pact Group	Volunteer South
Emerge Aotearoa	Pathways	WALSH Trust
Equip	Penina Health Trust	Whatever It Takes Trust
Family Works	PGF (Problem Gambling Foundation)	Wild Bamboo
Goodwood Park Healthcare	Presbyterian Support Otago	Wise Group
Health Action Trust (Nelson)	Progress to Health	WISH Trust (Waiheke Island Supported Homes Trust)
Healthcare NZ (Mental Health NZ)	Pukeko Blue Ltd	Work Opportunities Trust
He Waka Tapu	Purapura Whetu Trust	Workwise
Higher Ground Drug Rehabilitation		Yellow Brick Road
Hinemoa Lodge		Youthline
Kāhui Tū Kaha		



References

- (1) New Zealand Mental Health and Wellbeing Commission. *Te Huringa: Change and Transformation - Mental Health Service and Addiction Service Monitoring Report 2022*. (2022).
- (2) Te Whatu Ora | Health New Zealand. Data from Programme for the Integration of Mental Health Data (PRIMHD) data set, sourced 31/08/23.
- (3) Te Pou. *NGO workforce estimates 2022: survey of adult alcohol and drug and mental health services*. (2023).
- (4) Te Huringa Mahara New Zealand Mental Health and Wellbeing Commission. *Access and Choice Programme: Report on the first three years-Te Hōtaka mō Ngā Whai Wāhitanga me Ngā Kōwhiringa: He purongo mō ngā tau tuatahi e toru*. www.mhwc.govt.nz (2022).
- (5) Ministry of Health. *Kia Manawanui Aotearoa: Long-term pathway to mental wellbeing*. (Ministry of Health, 2021).

ATAMIRA PLATFORM



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