



Platform Trust

Annual Report 2011

Platform's Vision and Purpose

A flourishing, innovative, well connected community based mental health and addictions service sector that makes a difference in the lives of individuals and communities.

To connect, develop and promote a resilient and cohesive community mental health and addictions service sector. Platform's work is driven by the belief that:

- Non-government organisations have a critical role in contemporary health and social service systems
- Individuals and communities flourish when the experience of many is harnessed

What we do:

Over the past year we have tried to align our activity to the tagline **network, connect, collaborate**, but sometimes we have just had to respond to the emerging issues. This annual report provides an overview of some of the key areas of our work from 1 July 2010 – 30th June 2011. Platform has two full time staff and with potential issues that could employ an army - we do what is possible.

Achievements:

Frontline – the community mental health and addiction sector at work in New Zealand brought to the public, key messages about modern community mental health and addiction services. It showed that *"many NGOs are innovators, run successful community enterprises that employ significant numbers of New Zealanders, are flexible and well placed to deliver the Government's objectives while meeting the needs of individual, families and communities"*. Frontline has been used by Platform members to promote the sector and has been read by politicians, next-door neighbours and public servants, people who use the services, DHB staff and other community organisations. Thanks to Janet Peters who helped with this publication.

"..impressed with your publication 'Frontline' ...congratulations on an excellent report, the positive language used and the fit with Whanau Ora."
Lakes DHB



PRIMHD is New Zealand's single national data collection for mental health and addiction and Platform has taken a major role this year in ensuring that this includes NGO data. Working with NGOs, Ministry of Health, shared service agencies and DHBs to encourage participation in the programme has been a key focus for Platform. Our support to the programme has been governance, overview, training, progress reporting, general coordination and implementation of this complex initiative. It has been encouraging to see NGOs from all over New

Zealand becoming involved. PRIMHD NGO data includes dates of referrals to and discharges from services, service activity, provider team, demographic information (e.g. gender, date of birth, ethnicity). The scale of this project cannot be understated and no other country in the world has such a comprehensive data collection system. This has been achieved with steady sector co-operation, sponsorship, promotion and support. As with any new programme there have been start-up complications as we sought to agree definitions and understand variations and of course deal with the complexity of data transfer. With co-operation from the sector, willingness to share experiences and sample reports we have worked through many of the issues and are looking forward to now using the information to assist with reporting the impact of the NGO sector. Wellink Trust, Connect SR, Pathways, Richmond, PACT, Take 5 and the Navigate group along with the dedicated leadership of Phillipa Gains, have all made major contributions to the success of this project. Thanks to Katie Weastell an understandable PRIMHD NGO user manual has been created as a consistent reference point and repository of knowledge to underpin the PRIMHD work into the future. Collegial support from the Ministry of Health, Health IT Board, DHBs, NDSA and Midlands Shared Services has made this project a mental health and addictions accomplishment.

Feedback on the Draft New Zealand Report on the United Nations Convention on the Rights of Persons with Disabilities. It was our view the report did not give sufficient recognition to people with experience of mental illness and the disabling impacts this has on their lives. With few references to mental illness the draft report made it unclear that the Convention applies to people with mental illnesses. Carmel Daley helped us with our report to the Office of Disability Issues and we were satisfied to see the revised Government report reflected many of the points we had made.

Collaboration

There are so many places where the voice of the community mental health and addiction sector needs to be heard and Platform amplifies this voice with the help of our members attending events on behalf of the sector as a whole. So when **Standards New Zealand** asked for contribution to the Home and Community Support Sector Standard and the Restraint Minimisation and Safe Practice we were grateful that Angela Meyrick from Progress to Health and Robyn Craw from Pathways were able to assist us. We used the same approach by supporting the nomination of Colin Hayes CEO of Framework to the board of **Careerforce**. Colin has a watching brief for our sector and regularly reports to the Platform Trust Board.

When we produced skills strategies for Careerforce we again called on our members – Arataki Ministries, Pathways, Te Pou, Framework, Blueprint, Care NZ, Salvation Army to help give us factual information about the skills workers need to work for mental health and addiction NGOs. This project also gave Platform the opportunity to work with Matua Raki, the addiction workforce centre and this will become an important future collaboration. These reports will assist Careerforce as it develops its approach to workforce development based on the experience of those who work in the field.

Health Workforce New Zealand was established in 2009 Health Workforce New Zealand to provide leadership, co-ordination and oversight of planning and development of the workforce across the country's health and disability sector. So when Health Workforce New Zealand said it planned to undertake a comprehensive workforce service review of mental health and addiction services and capability we knew that the NGO sector needed to be at the table. The Trust Board asked Marion Blake and Paul Ingle to participate in the process and the final report will be important in shaping the workforce future direction.

Work in Progress

In response to the constant cry that there are “too many NGOs”, that the small ones are unsustainable and NGOs should combine, Platform with the assistance of PricewaterhouseCoopers (PwC), designed a tool to help community organisations undertake a “health check”. Platform believed the real issue was not simply a matter of size but more of a fit for purpose. Hence the project title “Fit for Purpose”. The intention was to develop a questionnaire that would produce a personalised feedback report created from the information entered that would help organisations assess their own fitness to provide. The initial version of the tool is too complex and we have had to rethink this project.

Why organisations join Platform.

Members are critical for Platform; they provide the mandate for our advocacy, the evidence that fuels our lobbying and the commitment to keep finding the best options for people living with mental health and addiction issues.

Mental Health Advocacy and Peer Support (MHAPS) has joined Platform for two major reasons; as a small cog in the large and changing wheel of mental health service provision in Aotearoa New Zealand, we at MHAPS are kept up to date with developments in all aspects of mental health which would otherwise be time consuming and more difficult. The second reason is that we value Platform as both a co-ordinator and negotiator for all of us in the NGO MH sector, work that you do to a very high standard. The difference that Platform makes to our organisation is again twofold. The emails and other information from the Platform website enable us to plan and operate within a realistic context and provide the best services we can to our clients. Secondly, the knowledge that we are part of a larger whole, with national representation at the highest levels, gives us confidence and perspective in the mental health community.”

“We continue our membership to Platform because we know they work hard to represent the views of the NGO mental health sector at all levels. They keep their eyes on the big picture and alert us to issues coming up. As a smaller provider, we can get so busy doing our day to day work, that we are not always able to keep the radar monitored. We really appreciate the information Platform feeds through.” Stephanie Cairns - Take 5 & Te Whare Marama Inc

Koputai is a member because Platform provides valuable and up-to-date information about the sector. You are proactive, supportive, an essential and excellent service.

Thank you to Platform Members 2010-2011



Investors - organisations that take a leadership role in the Trust and are investing in community development and social change in New Zealand

Arataki Ministries, Pathways, Care NZ, Richmond New Zealand, Comcare Charitable Trust, Te Pou (Mental Health Programmes Ltd), Connect SR, WALSH Trust Framework, Wellink Trust, Odyssey House, Wise Management Services, Pact

Members – *Individuals and organisations that want to participate in and contribute to a community network of like-minded people*

ADANZ	Affinity Services
Arahura Trust	Beth Shean Trust
Blueprint NZ	EQUIP
Fairleigh Lodge	Gateway Housing Trust
Healthcare NZ	Linkage Trust (Webhealth)
Mahi Tahiri Trust	MASH Trust
Mental Health Foundation of NZ	Pretoria Lodge
Progress to Health	Problem Gambling Foundation
Q-nique Ltd	SF Aoraki
SF Auckland	SF Pegasus Bay
Skylight	Stepping Stone Trust
Step Ahead Trust	Take 5 Te Whare Marama
Te Runanga o Kirikiriroa Trust	Te Whare Mahana
Te Roopu Pookai Taaniwhaniwha	Canterbury Mental Health Education & Resource Centre
The Salvation Army	Timaru Mental Health Support Trust
Tui Ora Ltd	Turning Point Trust
Waiheke Island Supported Homes Trust	Wellington After-Care Association
Wellington Refugees as Survivors	Workwise Trust

Supporters – *an individual or small organisation that supports the work of Platform*

Koputai Lodge Trust	Lower Hutt Women's Centre
M.A.S.H Inc	Oasis Network
Psychiatric Consumers Trust	Porch Ltd
Kites Trust	SF Taranaki
SF Otago	SF Waikato
Te Whare Atawhai	Tirohia Te Kopere Trust
TRANX Drug & Alcohol Services	Valley Transitionz
Rubicon Youth A&D Support Services Charitable Trust	

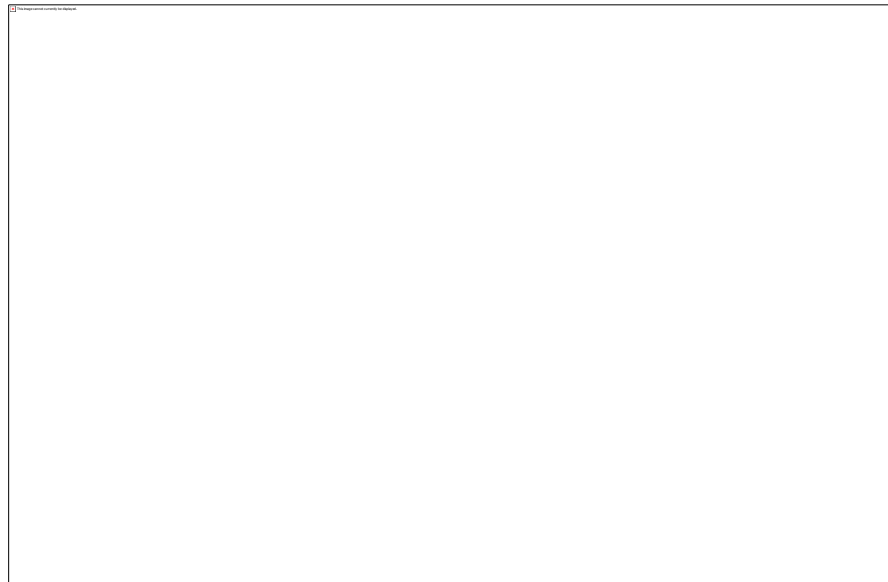
Thank you also to:

- ❖ The Lotteries Grant Board who have annually assisted Platform with a contribution to our administration costs.
- ❖ Pathways for the contribution to Platform for a sector project around NGO information data collection
- ❖ Platform Trust Chair Jan Dowland and Trustees Paul Ingle, Rob Warriner, Lynette Hutson, Virginia MacEwan, Matiu Julian, Tim Harding, Kath Fox, Kay Fletcher and Donald Shand for their wise Governance and strategic leadership.
- ❖ District Health Board, Ministry of Health and Workforce Centre colleagues across the mental health and addictions sector who have supported our work

Communicating

Our experience is that the mainstream media focus on mental health and addictions is often short lived; shallow and only active when there is a tragedy or attributing blame. During the last year as Platform has grown confidence in the social media environment. We have discovered a stimulating, opinionated and energetic community of communicators. Launching ourselves into the world of Facebook and Twitter has created a whole new audience to engage with about the positive work that NGOs are doing every

day in New Zealand and we recently reached our 1000th tweet. Others in the sector are using these social media tools to post job listings, provide research facts, Q&A about their organisations, career paths within the organisation, training options, employee quotes, newsletters and events. Platform follows about 260 twitter accounts, too numerous to list but for example from the National Health Board, Mental Health Foundation, NZ Drug Foundation, Mental Health Commission, Ministry of Health, Office for Disability Issues, Ministry of Social Development, Canterbury DHB, Waikato DHB etc. through to individuals with experience of mental illness, addictions and disability from New Zealand and around the world. We follow national and international news, politicians, journalists and groups with specific mental health or addiction focus, such as international associations, other peak bodies for addiction, groups for nurses, General Practitioners, Psychiatrists, community



development, social innovation and many more. Such a wealth of information can be shared or collected in 140 characters!

Presentations

Telling the story of the work of the NGO sector to a wide range of people is an important role that Platform undertakes. Throughout the year invitations are extended to Platform's CEO to present at national and international events. Often these invitations are extended when the work undertaken by Platform has become noticed by organisations outside of the mental health and addictions sector.

- Presentation to the Disability Support Advisory Committee at Lakes DHB
- Hosting a 'mental health day' at the ASENZ Conference
- Presenting to the New Zealand Council of Social Services Conference
- Presenting to the "Leading the Change" Conference in Canberra Australia
- Presenting to the Vicserv Conference in Melbourne

Networks

Platform's involvement with local networks of community organisations has become an important way to share national information and to give a wider voice to emerging issues that affect the sector. These local network connections are strong in some parts of the country and in other parts these networks are still developing. The networks are supported by a Platform sector email briefing and as often as practicable local meetings are attended by Platform's CEO. These are some of the network meetings attended this year:

- Navigate meetings in Auckland
- NGOUS meetings in Wellington/Hutt Valley
- Waikato regional network meeting
- Taranaki local network meeting
- Top of the south local network
- Christchurch local network meeting
- Dual Diagnosis Collective Tauranga

Meetings with politicians and Government officials

As housing, employment, inclusive community's as well as good clinical services are all required for a contemporary mental health and addictions system it is important to keep a wide range of Government departments and politicians in touch with the issues. Platform raises the importance of well-resourced and strong communities, as this is where people live their lives, build resilience and recover. Our key political contacts this year have been with Hon Dr Jonathon Coleman, Associate Minister of Health with responsibility for mental health and Hon Minister Turia, Minister of the Community and Voluntary sector. We have also met with Hon Paula Bennett, Minister of Social Development, as there are so many interfaces between health and social care and we believe there is a role for mental health and addiction NGOs to contribute to the integrated social and community support models coming from the Ministry of Social Development.

During the year we met with representatives of the Welfare Working Party to give feedback to the report that was produced in February 2011 and also with Katrina Shanks MP who was also seeking sector feedback.

We also met with both the Labour Party and Green Party to discuss mental health and addiction issues.

Wider NGO environment

ANGOA: (the Association of non-government organisations Aotearoa) Platform is a member and the CEO is the current Chair of this group. This is a way of staying up-to-date with the issues that impact on the wider NGO and civil society environment. Some of the key areas that affect Platform members and tackled by ANGOA on behalf of the sector this year, have been:

- Decisions about registration and de-registration of organisations from the Charities register and the role of the Charities Commission
- The Kai Tutahi relationship accord
- Proposals for a new Accounting Standards Framework

Community Research: Platform CEO just recently completed a term on the governance group of Community Research. Community Research gathers research about New Zealand's tangata whenua,

community and voluntary sector, shares it with a broader audience, creates a virtual hub for researchers, community organisations to share their ideas, and advocates good methods in community research.

Social Lending: The development of social lending to community organisations and investment in community enterprise has been substantial overseas and has risen in parallel to the rise of social enterprises. It is still relatively undeveloped in New Zealand however throughout the year this changed with the arrival in New Zealand of Laura Benedict, on an Ian Axford scholarship year. This was a catalyst to a number of reports and ground-breaking conversations that will progress this work for the benefit of many community organisations.

Slow burn impact

Sometimes it is hard to know the long term impact of work that Platform has undertaken. A good example of this is the Performance Story Report that told the story of how community support work is contributing to the recovery approach being taken by mental health and addiction services in New Zealand. This report used programme logic and stories of significant change to describe progress and performance multiple voice and multiple lines of evidence was published in 2008. It was one of the first NZ examples of using this way of attributing outcomes. Over the past year it has been affirming to see other community organisations and Government departments using this pioneering material.

*Please could you send us
15 copies of your
publication "Performance
Story Report" we would
like to give them to
Community Workers in
the area to share the
stories with people they
work with and act as a
motivator for them in the
work that they do."*

STATEMENT OF FINANCIAL PERFORMANCE	AS AT 30 JUNE 2011	
	2011	2010
	\$	\$
Income		
Contract Revenue	288,400	301,900
Membership Fees	71,259	77,478
Other	50,233	52,472
	409,892	431,849
Less: Expenses		
Operating Costs		
Advertising & Promotion	3,747	14,559
Contractors/Outwork	145,324	57,896
Conference Costs	1,939	1,575
Wages	177,384	163,999
	328,394	238,029
Administration Expenses	91,158	96,108
Total Expenses	419,552	334,137
Surplus/(Deficit) for the Year	-\$9,660	\$97,713
STATEMENT OF FINANCIAL POSITION	AS AT 30 JUNE 2011	
	2011	2010
	\$	\$
EQUITY		
Trust Capital	212,227	319,600
	\$212,227	\$319,600
REPRESENTED BY:		
FIXED ASSETS		
Office Equipment	7,437	8,357
BNZ Term Deposit	271,333	276,801
CURRENT ASSETS		
BNZ Current Account	19,510	26,415
Accrued Interest	2,422	
Accounts Receivable	96,799	116,288
Total Current Assets	118,731	142,703
LESS		
CURRENT LIABILITIES		
Accounts Payable	14,497	24,492
Membership Fees/ Advance	14,348	57,889
Holiday Pay Provision	16,226	20,275
Income in Advance	101,132	59,202
Funds Held in Trust	24,342	26,042
Goods & Services Tax	14,729	18,075
Total Current Liabilities	185,274	205,974
WORKING CAPITAL	-66,543	-63,271
NET ASSETS	\$212,227	\$221,887